



Why are these managers smiling?

Because they invested just 4 lunch hours to learn techniques that propelled their company's profits while advancing their careers in the organization. AND they had a hands on expert to guide them through.

We know your training budget is squeezed. You're slashing costs and watching every dollar spent, just to survive these turbulent times. Your people are walking on eggshells, wondering when the next downsizing will occur and who will be hit next. Now, more than ever, managers need to sharpen their financial skills to help navigate the company through this economic crisis. But there are no corporate dollars left to invest.

Which is why the today's best managers are seeking out and buying knowledge on their own.

We encourage CEOs to alert their managers to this critical training, and would like to **offer one free seat to any manager in your company, to prove how effective it can be.**

Can you afford to offer your employees any less?

CASE STUDY: A privately held company with diverse holdings including an automotive franchise, a sign company, a publishing group and a food chain, first came by this training in 1976. Sales were \$700m, but the owner was having difficulty in evaluating the profitability of his diverse companies. He needed a way to measure and manage his companies under one umbrella. Hearing about U.S. business consultant, Curt Symonds, whose clients were achieving great success utilizing his ROIC techniques, the owner hired Mr. Symonds to teach these tools to all of his managers, to measure the performance of his companies. ROIC then became the cornerstone of the company's new philosophy, and all corporate managers were required to attend Mr. Symonds' training. The company continued to work with Mr. Symonds over 15 years, weathering severe economic downswings and stands today at \$6.5 billion in sales.

Millionaire Manager Profit Training course is a fast, effective program, designed to teach non-financial managers how to make smart business decisions that will drive profitability through turbulent times. These techniques have assisted in increasing profits up to 45% or more in Fortune 500 and mid-cap companies over the last 40 years

For More Information –
please visit our website:

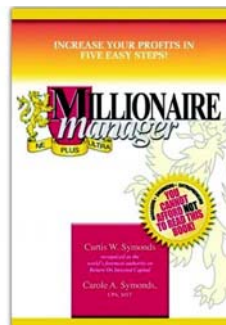
www.millionairemanager.com

"Millionaire Manager training is an essential tool for those without a financial background—which is virtually every business owner and manager, I was so impressed by this book that I used it as a financial training tool for Six Sigma, a program which helps business evaluate critical practices. Anyone who is concerned about financial information—or even their livelihood—should read this book or take the training. Its unusual training in that it's a quick, easy and fun read that will undoubtedly improve what the managers provide to your company."

- Margo Green, VP Finance, AAI Corporation

"This is a highly interesting and quick read on the nature of profit in business. It takes the emphasis off the accountant-based, technical view of profit which can provide an inaccurate and misleading view of profitability. Instead, Millionaire Manager focuses on the concepts of Return on Invested Capital and clarifies the relationship between earnings, capital employed and the cost of capital. Millionaire Manager does an especially good job of clarifying the significance of the balance sheet. This is something a CEO may want to consider for distribution to middle and senior management."

- Paul Martin, Exec. Vice President
American Supply Ass Education Foundation



Manager Profit Management online course also offers live financial experts to hand hold your managers through the training, assuring the concepts are understood and applied properly.